

EVAHU BOARD MEETING MINUTES

DATE: 3/8/2018

LOCATION: ANTHEM Board

Room Va. Beach

MEETING CALLED BY: Brenda Cutting, President

Note Taker: Mary Applewhite, Secretary

ATTENDEES: Brenda Cutting, Mary Applewhite, Kim Setzer, Anya Simpson, Matt Manock

CALL IN: Shell Fisher, Lawrence Stutts

Absent: Kellie Jo David, Sue Johnson, Jill Age, Grayce Carter, Diane Watson, Susan Taylor, Barbara Rogers, Robin Haas, Shannon Glover

Brenda called meeting to order at 1:25pm

PRESIDENT'S REPORT

Announced that Amanda Banner is no longer in the insurance industry.

Focus is on wrapping up the year. She feels that we are in line with the strategic agenda.

Provided an overview of Cap Conference in DC. Attendance and topics.

Transition from Wild Apricot to Star Chapter update – needs to be more streamline no more than two clicks to see documents.

ACTION ITEM: Brenda to get with Lisa at Jaffe regarding training dates

Reviewed Board Meeting Minutes of 1/11/2018 and discussed Action Items

Motion to approve minutes by Matt Manock seconded by Anya Simpson. Minutes approved.

VICE PRESIDENT REPORT:

Barbara Absent

No formal report.

SECRETARY REPORT

Mary

No formal report.

TREASURER REPORT

Jill Absent (Brenda)

Balance as of 2/28/2018

\$27,010.56

Brenda ordered a check in the amount of \$1,500 payable to Anthem for overpayment of sponsorship. We came in under budget for Cap Conference. (2) @ \$1,000 and (3) @ \$500.

LEGISLATIVE REPORT:**Shannon Absent (Brenda)**

Both Cap Conference and Day on the Hill went well. Members that attended were very well received at Day on the Hill.

Note: State Conference is in May

PROFESSIONAL DEVELOPMENT REPORT**Kim**

April 18th Membership meeting we will have Matt Irvine with Health Equity providing 1 hour of CE.

ACTION ITEM: Kim to obtain a bio for Matt Irvine and course description. Provide to Hannah at state to upload and have out next week.

We need a membership drive/blitz for a specified period of time for Pacesetter Award. Award deadline is March 31st.

ACTION ITEM: Anya and Kim to post a membership drive blast "March to Membership" on the site by end of next week. The membership drive dates will be 3/15-6/30.

ACTION ITEM: Kim to obtain venue information and cost for a room for 15 to 20 mins at Green Flash for a combined membership meeting/social for on 3/22 or 3/27. Also ask if we can bring in food.

Note: A separate meeting is needed for Legislative Chapter News.

Summer Social venue possibilities, Tides Game, Harbor Club or Waterside District in Norfolk. We need sponsors.

ACTION ITEM: Mary to obtain cost and availability for Summer Social, Thursday, 6/7 from 4-7pm . Provide email to board members with details and cost. Committee to be prepared to discuss at next board meeting on April 12th. (Mary, Diane and Lawrence)

MEMBERSHIP RECRUITMENT/RETENTION**Matt**

No formal report. Brenda provided monthly membership report for board's review. Eastern is holding steady at 84 members with an 87% retention rate and growth of 7%. We are ranked #9.

AWARDS REPORT**Shell**

Shell will provide an email to the board for items needed for awards following her meeting with Jill.

ACTION ITEM: Brenda to call in to the meeting with Shell and Jill.

COMMUNICATIONS REPORT

Susan Absent

No report

HUPAC REPORT

Lawrence

At the board level, 100% participation is needed for Pacesetter Award.

ACTION ITEM: Anya to obtain from Anthony Perez a 12-month board level participation report for 1/1 to 12/31 and provide to Brenda for Pacesetter.

MEDIA RELATIONS REPORT

Anya

No formal report.

ACTION ITEM: Anya to get with Shell to discuss what is needed from media for Pacesetter Award.

COMMUNITY SERVICE REPORT

Grayce Absent (Brenda)

During our membership meeting/social at Green Flash we can collect donations for Southeastern Food Bank. We need a box for food donations and Brenda has a clear lock box that can be used for any monetary donations.

ACTION ITEM: Kim to find out if we can collect donations at Green Flash.

Note – We need to do a community service before the end of March for awards.

New Business Discussion: All discussion - EVAHU Board 2018/2019

MOTION TO ADJOURN MEETING @ 3:06 pm – Anya

MOTION SECONDED - Mary

ALL IN FAVOR