

EVAHU BOARD MEETING MINUTES

DATE: 10/19/2017

LOCATION: ANTHEM Board

Room Va. Beach

MEETING CALLED BY: Brenda Cutting, President

Note Taker: Mary Applewhite, Secretary

ATTENDEES: Brenda Cutting, Anya Simpson, Jill Age, Mary Applewhite, Lawrence Stutts, Barbara Rogers, Robin Haas, Shell Fisher, Matt Manock, Kim Setzer, Amanda Banner

By Phone: Susan Taylor and Shannon Glover

Absent: Diane Watson, Grayce Carter, Sue Johnson, Kellie Jo David

Brenda called meeting to order at 1:09pm

PRESIDENT'S REPORT

Reviewed Board Meeting Minutes from 4/6/2017

Reviewed Leadership Meeting Minutes from 8/17/2017

Reviewed Strategic Planning Minutes from 8/17/2017

Meeting Minutes and Agenda two weeks prior to date of next meeting

ACTION ITEM: Mary to send a reminder of the meeting in Outlook a month prior and again three days prior

Membership Campaign

Awards for 2018

ACTION ITEM: Amanda to provide Shell flyer needed for Awards

Fundraiser

Social

Motion to approve minutes by Jill Age, seconded by Anya. Minutes approved.

VICE PRESIDENT REPORT:

Barbara

No formal report

SECRETARY REPORT

Mary

No formal report

TREASURER REPORT:

Jill

Bank balance as of 9/22 is \$25,026.27 + \$55 deposit.

Jill and Brenda worked on a proposed budget. Jill advised an event is needed for income.

Proposed budget was reviewed and discussed by the board.

Motion to approve the budget by Anya Simpson, seconded by Lawrence. Budget approved.

ACTION ITEM: Brenda to send Amanda the approved budget in Excel format

Brenda advised five sponsors are need for remaining membership meetings. Need to advertise on invitation of time allotted for introduction, presentation or CE opportunity.

ACTION ITEM: Kim provide a sponsorship request blast with all meeting dates to carriers

LEGISLATIVE REPORT:

Shannon

Update on Cost Sharing Reimbursement, Broker Commission and Single Payer. Advised to stay tuned...

PROFESSIONAL DEVELOPMENT REPORT:

Kim

No formal report

Sponsorships - request blast needs to be sent to the carriers with all meeting dates. John Peterson with Kaufman & Canoles possible membership meeting sponsor and CE.

Events – Green Flash \$600 - \$700 for venue/Tapped Crafthouse no cost for venue other venues discussed -Top Golf and The Shack

Social in January – 3rd or 4th week

Eastern Spring Social March timeframe week of 12th-16th

Summer Social in May or June

CE Event

Amanda suggested that a Peninsula event needed for members

ACTION ITEM: Mary to provide Top Golf contact to Kim

ACTION ITEM: Lawrence to provide The Shack contact to Kim

MEMBERSHIP RECRUITMENT:

Matt/Kellie Jo

No Formal Report

Currently at 85 Members for Eastern. Brenda advised net growth of 3%. Three new members needed.
(Chapter goal 88 Members)

MEMBERSHIP RETENTION: Diane/Sue

No Formal Report

ACTION ITEM: Diane/Membership Campaign – Provide a membership blast that meets award criteria specific to membership

ACTION ITEM: Matt and Diane to form a committee to plan Membership Blitz.

AWARDS REPORT Shell

No Formal Report

Brenda advised that Pace Setter Award focus for chapters – Gold is goal

COMMUNICATION REPORT: Amanda/Susan

Budget approved and on the EVAHU website.

ACTION ITEM: Susan to email Heather regarding EVAHU Website and cc Brenda

HUPAC Lawrence

Lawrence reviewed HUPAC State of the Union reports for third quarter 2017 to include individual member contributions by region.

ACTION ITEM: Anya and Barbara to reach out to Scott Taylor re: EVAHU association recognition

MEDIA RELATIONS REPORT Anya

Letter to editor regarding our market. Amanda to contact Anya or make her aware of events.

ACTION ITEM: Anya to send Media List regularly

ACTION ITEM: Barbara to provide Media List to Anya

COMMUNITY SERVICE Grayce

Every meeting there will be a 50/50 raffle to benefit the food bank. Brenda advised the goal is \$1,500 and discussed securing a work event at the food bank to provide hands on service for the holidays.

Action Item: Grayce to establish communication with the food bank for the holidays

3:10pm MOTION TO ADJOURN MEETING – Made by Anya

MOTIONED SECONDED - Lawrence

ALL IN FAVOR - YES