

**EVAHU Meeting**  
**March 11, 2021**  
**Virtual Call**

**Attendees:** Jill Age, Kim Setzer, Rob Holt, Jay Osborne, Diane Watson, Jodi Ashcraft, Brenda Cutting

**Absent:** Liam Maker, Anya Simpson

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**Meeting Called to Order:** Kim, seconded by Rob at 3:07pm

Reviewed minutes from February

**Motion:** Rob made motion to approve February minutes, seconded by Diane

**President's Report**

Will have April and May meeting and then transition to Rob

**Secretary's Report**

None

**Treasurer's Report**

Rob and Jill submitted receipts for Cap Conference reimbursement

**Action Item:** Brenda to reach out to Anya for Cap Conference receipt

Balance: \$30,667.00

- No outstanding items
- EVAHU owes \$600 for Cap Conference attendance reimbursement (Jill, Rob, Anya)

**Action Item:** Brenda to provide Jill approved budget and P&L statement for July 1, 2020 to June 2021

**Membership Report**

No new membership with March drive

Two memberships lapsed last month, and Jay has followed up with each member, some reactivated

Bank drafts are valid for one year and then lapse with no notification

**HUPAC Report**

Exceeded \$150,000 goal for entire country

Chris Reid is a triple diamond HUPAC member

**Action Item:** Jill to reach out to Chris Reid to see if he would be interested in joining our board

**Media Report**

Anya supplied Jodi with media contacts for awards

**Motion:** Rob made a motion to hire Ken French, Jr. to update our social media accounts on a month to month basis at \$85/Month, seconded by Kim, approved by all

**Action Item:** Rob to reach out to Ken French, Jr. to find out what type of content will be shared and what it will look like on our social media sites

## **Professional Development and Communications Report**

Region lost approximately 3,000 members with EVAHU having the highest retention

### **Membership Meeting**

Need to host in April, looking for ideas

- New Bill – in Committee
- Cap Conference update
  - Put together presentation
  - Pull from NAHU a recorded presentation
    - COVID Relief
    - Public Option
    - Medicare
    - Market Stabilizing (Transparency)

Brenda recommended emailing the presentations once a week during the month of April with information to enroll in EVAHU at the end of the presentation.

**Action Item:** Jill to determine subject matter for presentations and work with Rob on the technology piece

Dates: April 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup> at 9am

**Action Item:** Jay to provide a “landing page” with NAHU information and end with EVAHU contact information

### **MEMBERSHIP CAMPAIGN:**

**Motion:** Jill made a motion to start a Membership Campaign on March 22<sup>nd</sup> through June 30<sup>th</sup>, with new members receiving an Amazon \$50 gift card, seconded by Brenda.

### **Awards**

Jill has sent everything to Jodi for submission

**Action Item:** Rob to send Jodi Active Membership Distribution List

**Action Item:** Brenda to reach out to John Petersen with Kaufman & Canoles to see if he would be interested in speaking with us regarding new legislation.

Jill made a motion to end meeting at 4:16pm, seconded by Diane.